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### Exceptional Volume of Visitors

Dubai received 15.92 million visitors in 2018 and by 2020 the Emirate is expected to receive 20 million tourists.

# Dubai is the Fourth Global Tourist Destination after Bangkok, London and Paris

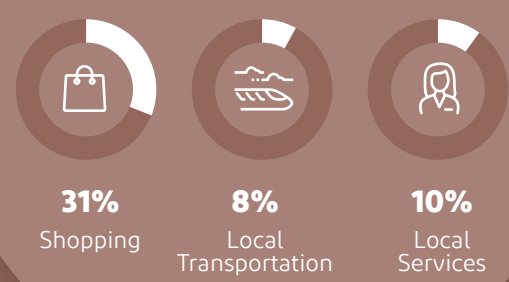
In 2018 the Accommodation and Food Services activities, driven by tourism, generated AED 20.1 billion (US\$5.5 billion) of value added and grew by 4.5% in 2018, over twice the rate of GDP growth.

### Driver of Value Added

Tourism plays important indirect role in driving the value added of other related sectors, such as aviation and airports, land and maritime transport sectors, retail and construction.

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### The MasterCard Global Destinations Survey Estimated the Total Expenditure of Overnight Visitors:



### Dubai's net CO2 emissions:

**↓ 19%**  
in 2018

lower than the target set in the 2021 carbon emissions reduction strategy.

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### Action Plan for Sustainable Tourism

Eco-tourism can enable Dubai to protect its natural and cultural assets while encouraging sustainable growth.