

No.1
Shopping Destination

1

Tourism drives Retail Sales

Dubai is the #1 shopping destination, with 62% of the world's luxury retail brands available to international visitors.



62%
of World's Luxury
Retail Brands Available

Wholesale and Retail lead Dubai's GDP

This sector produced value added of AED 105.1 billion in 2018 (US\$28.6 billion), and was the second largest employer in the economy.

**Threats to
Retail & Services:**



E-commerce



Oversupply
of Retail Space

2

Challenges to the sector

The growth in popularity of e-commerce and an oversupply of retail space are perceived threats to Retail & Services.